

NAB Form PB-16 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WFTS Tampa	Date:
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I, Erin Pennington
do hereby request station time concerning the following issue:

Jeff Brandes

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Committee to Protect Florida

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

NAB Form PB-16 Issues

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Protect Florida


and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

_____ Date	 _____ Signature	_____ Contact Phone Number
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TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted
 ☐ Accepted in Part
 ☐ Rejected

_____ Signature	_____ Printed Name	_____ Title
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_____	_____	_____
Signature	Printed Name	Title



Print Date 08/09/12 Page 1 of 2

Order Sep 00:20:00

Estimate #	B
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Alt Order #

Agency Com 15%

Billing Type	Cash
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Order Type GENERAL

Billing Contact

Billing Cycle EOM/EOC

**235 East Virginia Street
Tallahassee, FL 32301**

Billing Calendar BROADCAST

Demographic A25-54

Agency Southern Campaign Resource

Rev Codes POL POL ISS

Buying Contact

Sales Office EWSDC

Product Codes PL

**235 East Virginia Street
Tallahassee, FL 32301**

Sales Region NAT

Priority P-3

Agency Ref

Advertiser Ref

Primary Account Executive
Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share %	Market Value
Competing Station	% of Order Amount
CABLE	%
UNKWN	100%
WBHS	%
WBSV	%
WCLF	%
WEDU	%
WFLA	%
WMOR	%
WTOG	%
WTSP	%
WTTA	%
WTVT	%
WUSF	%
WVEA	%
WWSB	%
WXPX	%

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	12	\$16,745.00	\$19,700.00	0.00	07/30/12	08/13/12	12	\$16,745.00	\$19,700.00
Totals	12	\$16,745.00	\$19,700.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
N 1	WFTS	08/11/12	08/11/12	SA 8-9a SA 8-9a	CM	758-9a	-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	-----S-		1		\$500.00		0.00					
N 2	WFTS	08/11/12	08/11/12	SA 7-730p SA 7-730P	CM	658-730p	-----S-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00



WFTS

Print Date: 08/09/12

Page 2 of 2

Contract / Revision **307493** Flight Dates **08/11/12-08/13/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:20:00

Advertiser **Committee to Protect Floric** Product **Committee to Protect Florid** Estimate # **B**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 2	WFTS	08/11/12	08/11/12	SA 7-730p SA 7-730P	CM	658-730p	-----S-	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	-----S-					1	\$1,200.00		0.00		
N 3	WFTS	08/11/12	08/11/12	SA 730-8p SA 730-8p	CM	728-758p	-----S-	:30	1	\$1,400.00	P-3	0.00 NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	-----S-					1	\$1,400.00		0.00		
N 4	WFTS	08/13/12	08/13/12	M-F 6-7a ABC Action News	CM	558-7a	M-----	:30	1	\$850.00	P-2	0.00 NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	M-----					1	\$850.00		0.00		
N 5	WFTS	08/13/12	08/13/12	M-F 6-630p ABC Action News	CM	558-630p	M-----	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	M-----					1	\$1,200.00		0.00		
N 6	WFTS	08/13/12	08/13/12	M-F 7-730p M-F 7-730p	CM	658-730p	M-----	:30	1	\$3,500.00	P-2	0.00 NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	M-----					1	\$3,500.00		0.00		
N 7	WFTS	08/13/12	08/13/12	M-F 730-8p M-F 730-8p	CM	728-758p	M-----	:30	1	\$4,200.00	P-2	0.00 NM	1	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	M-----					1	\$4,200.00		0.00		
N 8	WFTS	08/13/12	08/13/12	M-F 12-1p ABC Action News	CM	1158a-1p	M-----	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	M-----					1	\$450.00		0.00		
N 9	WFTS	08/13/12	08/13/12	M-F 11-1135p ABC Action News	CM	11-1135p	M-----	:30	1	\$1,700.00	P-3	0.00 NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	M-----					1	\$1,700.00		0.00		
N 10	WFTS	08/12/12	08/12/12	SU 5-6a SU 5-6a	CM	5-6a	-----S	:30	1	\$200.00	P-2	0.00 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	-----S					1	\$200.00		0.00		
N 11	WFTS	08/12/12	08/12/12	SU 7-8a SU 7-8a	CM	658-8a	-----S	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	-----S					1	\$500.00		0.00		
N 12	WFTS	08/12/12	08/12/12	SU 9-10a This Week Su 9-10a This Week	CM	9-10a	-----S	:30	1	\$4,000.00	P-3	0.00 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	-----S					1	\$4,000.00		0.00		
													Totals	12 \$19,700.00